



**NTHC 2022  
Q1&Q2  
Grant Recipient  
\$5,000**

## Live Like Jake Foundation

**Mission:** The mission of Live Like Jake is to prevent childhood drowning by raising awareness of all aspects of water safety; by providing self-rescue swim scholarships for families who cannot afford them; and by providing financial and emotional support to families who have experienced a drowning accident (including helping with medical/funeral expenses).

**Project:** We are requesting grant funding to support a full Public Awareness Campaign. A \$5,000 grant would allow us to produce and to air a 15-second, 21-second (the time it takes for a child to lose consciousness in no more than two inches of water), and a 30-second PSA video, in order to bring awareness and to educate families on effective drowning prevention.

**# of  
Children  
Helped:** Thousands of  
Children

